



# MARSHFIELD AREA PET SHELTER

MAPS, the road home

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The board of directors serves as the governing body for the organization. All members are volunteers. The board reviews and approves operational policies, oversees fundraisers and distributions of shelter funds, and supports staff to fulfill the mission of the organization.

**MARSHFIELD AREA PET SHELTER**  
3500 DOWNWIND DR  
MARSHFIELD, WI 54449  
715-486-5140

# MAPS UNLEASHED

SUMMER 2021 NEWSLETTER



## Message from Karen Rau, Executive Director



We often get the question: "Why don't you have more dogs?"

My answer is: "Not having dogs is a good thing. It means less dogs need our help".

MAPS' mission is to focus on meeting the needs of our community. One of those needs is to provide housing for domestic pets until they are reunited with their owner. If an owner does not come forward to reclaim their pet, then we start the process of getting them ready for adoption. This includes spay/neuter surgery, vaccines and microchip.

In Marshfield, the return to owner rate for dogs is very high; around 86%. For cats, not so much at only about 11%. We are fortunate that so many owners reclaim their lost dogs.

That is not necessarily the case in larger cities, primarily in the south. That is why many area shelters and rescues have opted to bring dogs in from overcrowded shelters and provide adoption opportunities for dogs that may otherwise be euthanized.

In our area, we have a huge cat overpopulation problem, which can be alleviated if more people would spay and neuter their pets.

Two programs we are currently

working on to address this problem is to provide more low-cost spay/neuter opportunities and TNR, Trap-Neuter-Return. (*read more about TNR inside*).

Our number one priority is to address our own community's needs before looking beyond our borders to assist others.

However, in May, when we received an emergency phone call from the folks at Wisconsin Humane Society in Milwaukee through our affiliation with the Bissell Pet Foundation, we knew we had to help.

132 animals (91 dogs; 41 cats) from Texas needed to be relocated quickly and Wisconsin received the call to assist. The animals were flown to the Waukesha airport on June 1 thanks to the Bissell Pet Foundation.

They all made a pit stop in Tulsa so local veterinarians could assess their health, give them vaccinations and perform blood tests before coming into Wisconsin.

We quickly arranged to rent a cargo van to pick up SIX dogs in Waukesha and safely transport them back to MAPS to find forever homes.

YOUR generous donations help fund lifesaving programs like this to give animals the second chance they deserve. **Please DONATE.** 🐾

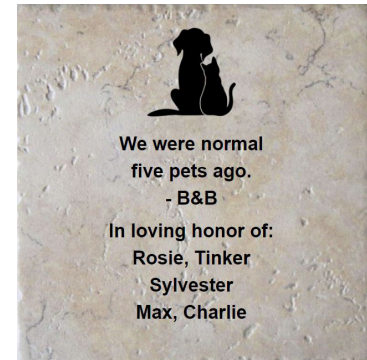
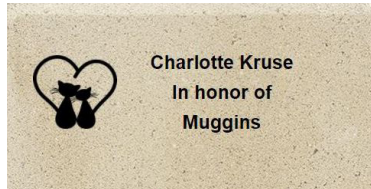
[WWW.MARSHFIELDPETSHELTER.ORG](http://WWW.MARSHFIELDPETSHELTER.ORG)

# HELP FINISH THE FLOORS!

*Commemorate a beloved pet, remember a loved one or a special friend, honor your children or parents, promote your business, or mark a special event in your life with an engraved tile or brick with your personal message and optional graphic.*

Choose from 12"x12" ceramic tile to complete our inside floors or a 4"x8" brick paver placed outside along the walkway in front of our catio.

## Actual tiles & bricks ordered by our supporters:



**ORDER ONLINE: [POLARENGRAVING.COM/MARSHFIELDAREAPETSHELTER](https://www.polarengraving.com/marshfieldareapetselter)**

NOTE: Previous orders will arrive and be installed during phase one of our installation plan this summer!

## STAFFING CHANGES

Kiana Weiler's last day with MAPS was April 10. Kiana spent the past 2 years learning about animal sheltering and pouring her heart into every animal that entered our doors. We are sad to see her go, and we thank her for her time spent with us and her passion for MAPS and our animals.

Welcome Savannah Bennington!

Savannah is our newest staff member at MAPS. She has accepted the position as Animal Care Assistant. Savannah comes to us with previous experience as a Veterinary Assistant, pet sitter and doggie daycare attendant. Savannah has 3 dogs, 3 cats and an adorable little chinchilla named Panini.

We are excited to welcome Savannah to our team!

## WELCOME, SAVANNAH!



# IN THE NEWS

## TRAP - NEUTER- RETURN



On May 25, 2021, the Common Council approved Trap-Neuter-Return (TNR) for the City of Marshfield.

This is an important step in promoting positive outcomes and humane treatment for hundreds of community cats wandering our city streets. Many cities have already implemented TNR successfully and we are grateful to our city officials for listening to our concerns and approving this much needed program for Marshfield.

It is hard to imagine that every day thousands of cats live outside. But it is true, even here in Marshfield. For decades, countless unaltered female cats have reproduced up to twice a year resulting in HUNDREDS of litters.

Many of those kittens grew up (if they survived) without any interaction from humans and therefore became feral.

**Our goal is to get a handle on this situation so less kittens are born, which will result in fewer feral community cats over time.**

### 🐾 WHAT IS TNR? 🐾

Feral community cats are humanely Trapped, brought to a veterinarian to be spayed or Neutered, vaccinated, ear tipped (the universal sign that a community cat has been altered and vaccinated), and then Returned to their outdoor home where they are most comfortable. Any community cats deemed friendly and adoptable will be taken in at MAPS to find indoor homes.



### 🐾 WHAT ARE FERAL COMMUNITY CATS? 🐾

- Cats that are under-socialized and fearful of people
- Cats that don't want physical contact with people
- Cats that prefer the companionship of other cats instead of people
- Cats that are accustomed to being outside and cannot adjust to life indoors

### 🐾 WHY TNR? 🐾

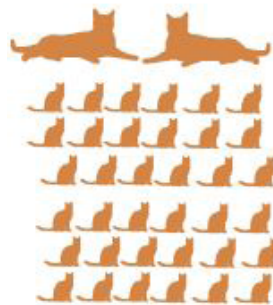
Every year, MAPS takes in numerous litters of kittens, many are very sick and afraid of humans. We also receive many feral community cats through ordinance/animal control. These cats are NOT happy about being at the shelter. Our goal is to get them spayed/neutered, vaccinated, ear tipped and put them back to where they came from and where they are happiest.

With TNR, we can work on stabilizing the population humanely, improve the quality of life for these cats, save taxpayer dollars, address citizens' concerns, and help the entire community reach a solution that benefits everyone.

*We will have more information about this lifesaving program in the coming months, but in the meantime, feel free to visit [www.alleycat.org](http://www.alleycat.org) or contact MAPS at [marshfieldareapetshelter@gmail.com](mailto:marshfieldareapetshelter@gmail.com) for additional info.*

### WHY SPAY/NEUTER?

An unspayed female cat, her mate, and their offspring producing an average of 2.8 surviving kittens per litter at a rate of two litters a year adds up quickly.



- 1 year: 12 cats
- 2 years: 67 cats
- 3 years: 376 cats
- 4 years: 2107 cats
- 5 years: 11801 cats
- 6 years: 66,088 cats
- 7 years: 370,092 cats
- 8 years: 2,072,514 cats
- 9 years: 11,606,077 cats

ETC...

# PREVIOUS EVENTS

*THANK YOU to all our incredible sponsors, participants, and volunteers!*

## PAWS FOR BRITTANY

Paws for Brittany 2021 – On a beautiful, but chilly Saturday morning, 137 participants and their pets joined us to remember Brittany and walk in her honor.

More than \$9,400 was raised to help our animals. Many thanks to all our incredible sponsors and donors! For a full list, visit [www.PawsForBrittany.com](http://www.PawsForBrittany.com).



## DUMPSTER PUPPY REUNION

A Dumpster Puppies' Reunion took place at this year's PFB event. It was great to see the puppies, now two years-old!

Featuring: (left to right) Brie, Colby aka Goose, Fontina aka Kimber, Gouda.

## UPCOMING EVENTS:

**Friday, June 18**

Putts Fore Pets at Marshfield Country Club

**Wednesday, September 8 at 4pm**

Ribbon Cutting/Grand Opening/10th Anniversary at our new facility

**Thursday, September 16**

Pours for Pets at Hotel Marshfield

**Saturday, October 2**

Turnpike Greenhouse Pet Walk

**Sunday, November 7**

Paws & Pancakes breakfast at Hotel Marshfield



# CELEBRATE!

Join us for a **Ribbon Cutting/ Grand Opening / 10th Anniversary Celebration** on **Wednesday, Sept. 8 at 4 pm!** We are excited to share our permanent home with our generous donors and supporters!

## OUR HISTORY

### SEPTEMBER 2011

MAPS began our lifesaving mission when a small group of concerned citizens took the time to review the process for handling stray animals for the City of Marshfield. In reviewing the process, a necessity was realized; our community desperately needed a humane pet shelter.

### FEBRUARY 2012

The Marshfield Area Pet Shelter, Inc was determined a tax-exempt 501C(3) non-profit organization.

### JANUARY 2013

We acquired a parcel of land in the Air Business Park on Marshfield's south side at the end of the cul-de-sac on Downwind Drive where our new facility is located today.



### OCTOBER 2013

Volunteers renovated an empty space inside Marshfield Mall which served as MAPS first physical location. Adoptable cats were housed at this location from Feb 2014 to March 2020. The space was known as our Adoption Center.

### JUNE 2015

Volunteers retrofitted an old airport terminal building at 210 W 29th Street to serve as an animal shelter. We took over the stray cat contract for the City of Marshfield on Sept 30, 2015. We operated within two separate locations: our intake shelter on 29th Street and our Adoption Center inside Marshfield Mall for 5 years.



### JULY 2016

MAPS hired our first staff member, Kaitlin Loberg as Shelter Manager.

### AUGUST 15, 2019

A ground breaking ceremony was held and construction of our new facility began in Sept 2019.



### AUGUST 20, 2020

Our new facility was completed and we moved all our animals to our new location. Community members contributed \$1.5 million dollars to build the first humane animal shelter for the Marshfield area.

**🐾 LEARN MORE:** Visit [www.marshfieldpetshelter.org/our-new-facility](http://www.marshfieldpetshelter.org/our-new-facility)



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# HOW YOU MAKE A DIFFERENCE!

We have entered our busy season and we will continue to stay busy until the end of the year. YOUR support is needed more than ever! Every spring and fall we are hit hard with 'Kitten Season'.

Kitten season happens every single year like clockwork because the weather is warmer and cats are being let out or escaping the house and getting pregnant. While kittens are adorable, animal overpopulation is not. Many shelter's resources are stretched thin this time of year.

A LOT of kittens and their mamas will need spay/neuter surgeries and homes in the coming months. If you can donate to help with their care, we would really appreciate your kindness. Thanks for caring!

From the bottom of our hearts, **THANK YOU!**  
Please DONATE and remember to Spay/Neuter & Microchip!



TO RECEIVE UP-TO-DATE NEWS AND EVENTS FROM MAPS, JOIN OUR EMAIL LIST!  
[WWW.MARSHFIELDPETSHELTER.ORG/CONTACT-US](http://WWW.MARSHFIELDPETSHELTER.ORG/CONTACT-US)